



Mobile software development is extremely costly and highly unpredictable as far as scheduling. Mobile Effort company (former Palmsters DevTeam), through many years of development experience has a proven method for delivering high quality solutions for mobile platforms on time, while keeping the cost down and adding predictability to the schedule. This brochure provides a short summary of our services and presents our company key facts.

## Summary

Mobile Effort is privately owned company. The main company business is providing services in custom software development for mobile platforms. Company has accumulated the experience in developing for a wide range of mobile platforms and wireless hardware. Mobile Effort served more than thirty customers all over the world and was involved in developing dozens of cutting edge mobile applications.

Mobile Effort company experience forte is PDA/Smartphone development and server side development complementary to PDA/Smartphone work. We specialize on all flavors of windows CE including custom BSP and Windows Mobile 5/6, Garnet OS (former Palm OS), Symbian (both UIQ and S60), Blackberry and Linux. We have expertise in System level development including Drivers, Kernel Mode and File Systems. We also have experience in front end and GUI development on all platforms and in porting between different platforms.

### Supported platforms:



**PalmOS**



**J2ME**

### Team

All engineers have a B.S. or M.S. in computer science, math and physics. Team experience ranges from 3-7 years in programming for mobile platforms. We are building a corporate culture, which encourages sharing knowledge, learning and prevent unnecessary turnover.

### Processes

Mobile Effort offers a complete cycle of development – beginning from requirements management, analysis, designing to coding, implementation, rigorous testing and support. Our team can contribute at any stage of a project. Mobile Effort company includes high skilled managers, they are responsible for precise task definition, project formulation and planning, as well as managing performance.

## Services

- Mobile software development
- Mobile software testing
- Source code refactoring and porting
- Project management
- Integration with 3<sup>rd</sup> party applications
- Software certification support
- Software adaptation for mobile platforms

## Supported technologies



## Expertise fields

Our core expertise is multiplatform development of mobile application, system level development, security features, testing automation and support of different gadgets and 3<sup>rd</sup> party hardware. Our engineers were involved in lots of projects

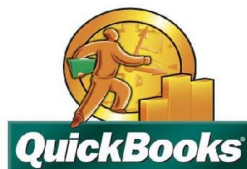
## Prices and cooperation models

Mobile Effort company has two pricing models. They are fixed cost and time & material. We highly recommend use fixed cost for well defined project and time & material for flexible projects, which require a lot of changes, while developing the process. Our standard hourly rates are \$16/h- \$24/h (depending on project complexity).

## Integration with 3<sup>rd</sup> party apps Mission



Our company mission is to provide high quality service in the development of mobile applications.



## Vertical markets served

Transportation,  
Financial,  
Healthcare,  
Government and  
Manufacturing.

## Mobile platforms supported

Symbian, WinMobile, PalmOS, Blackberry, iPhone

## Technologies supported

Bluetooth, GPS, WiFi, Barcode scanners, Wireless data (GPRS, EVDO), SD/SDIO, Messaging, Encryption

## Interaction with applications

ActiveSync, IntelliSync, Good, Palm HotSync, Quickbooks, Microsoft Office

## **Company facts and information**

**Founded:** 2003

**Projects completed:** 300+

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